

# 行出安全 WALK THE TALK 2023



## FRAMEWORK



### CAMPAIGN COMMENCEMENT DATE

1 June 2023



### BACKGROUND

The "Life First" campaign aims to enhance safety awareness in the construction industry and raise safety standards on sites. The "Life First" campaign was first introduced by the Construction Industry Council (CIC) in 2020. With the active participation and tremendous support from the industry stakeholders, the CIC will organise the "Life First" campaign in June this year to continue its vision and mission.



### PROPOSED PARTICIPANTS AND THEIR ROLES

#### Kick off "Life First" Campaign

##### Top Management should be included:

- (i) Government Department: Directors of Works Departments and Chief Engineers / Architects
- (ii) Client: CEO or his / her representative (GM / Director level)
- (iii) Consultant / Contractor: CEO or his / her representative (GM / Director level)

The "Life First" should be kicked off by Top Management of each organisation with key messages to be delivered to all levels of the workforce at the construction site.

#### Implement "Life First" Campaign

##### Consultant and Resident Site Personnel (RSS)

To work closely with the Main Contractor for risk identification, risk analysis, proposed solutions and monitor the implementation of the agreed improvement measures.

##### Main Contractor

To review the risks and proposed solutions with Consultant and Resident Site Personnel, and to give clear instructions and cascade down the safety messages to all subcontractors, suppliers and workers.

##### Client

To show support to this "Life First" and provide adequate resources to complete the agreed measures.

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## PROPOSED KEY ACTIVITIES FOR THE CAMPAIGN

### Industry-wide Moment of Silence (Silent Tribute#)

Top Management to deliver key messages to all levels of workforce.

#### Key messages to be delivered:

- Stakeholders with different roles have different safety responsibilities; through “Life First” campaign, we hope that every stakeholder can place work safety as the top priority in order to minimize the possibility of accidents;
- Review recent fatal accidents, especially those with high risk activities including:  
1) Working at height; 2) Heavy Lifting; 3) Working adjacent to heavy machinery; or 4) Works to be undertaken in a confined space; and
- Identify and review the associated risks of operation. If the working environment is unsafe, the site personnel should immediately stop work or refuse to work.

#Please refer to the Implementation Guideline uploaded onto CIC website.

#### Management Level

Top Management to conduct site walk with Consultants, Resident Site Staff, and Site Management Team, carry out site inspection, review fatal risks and deliver key messages to site personnel at all levels.

#### Execution Level: Site Management (Main Contractor and RSS)

Site Management should focus on risk identification, review specific risks and propose improvement measures with the assistance from the Consultants and Resident Site Staff; and provide support to frontline supervisors to arrange and deliver safety messages to workers.

#### Frontline Supervisor Level (Supervisors & Persons in charge under Subcontractors)

Frontline supervisors should work with Site Management to identify risks and educate their workers, and to provide suggestion(s) to improve site conditions and safety performance.

#### Worker Level

Workers should actively participate in the “Life First”, raise their concerns, “say no” to unsafe acts and assist frontline supervisors to identify any foreseeable hazards during work.

#### Day 2 to Day 5

Review risks and respective measures, cascade messages to fellow workforce through Consultants or Resident Site Staff, and Site Management Teams.

Topic(s) related to high risk activities should be arranged each day including:

- Working at height
- Heavy lifting
- Struck by moving plant (heavy machinery)
- Confined space
- Temporary works

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## PARTICIPATION

Participating organisations in “Life First” should be on a construction site basis and register through CIC Life First Website.



## FOLLOW-UP ACTIVITIES

### Activity 1

## "LIFE FIRST - WALK THE TALK" 2023 AWARD

To tie in with the theme of "Life First - Walk the Talk", we encourage participants to compete for the **LIFE FIRST 2023 AWARD**, aiming to enhance the safety culture and awareness of industry stakeholders and uplift the safety performance of the construction industry.

#### Eligibility

- ▶ Each participating team should have registered "Life First - Walk the Talk 2023". (Please register online on CIC Life First website)
- ▶ Safety Team should consist of Client, Project Manager, Supervisor, Workers.
- ▶ All construction projects applied for the Award must still be in progress.

#### Assessment Criteria

- ▶ Demonstrate safety spirit of Walk the Talk with high risk activities as example.
- ▶ Each team member should clearly aware of their roles and responsibilities on site safety.

**\* 1** Adopt "Safety Roles and Responsibilities of Key Stakeholders in the Construction Industry" in construction site

**2** Conduct Silent Tribute to review recent serious accidents

**3** How the team helps to promote safety culture on sites

**4** Ensure effective site supervision on work activities

**5** Adopt advanced construction methods to reduce risk

**\* 6** Effectiveness of adopting innovative technologies to improve the safety performance (including Smart Site Safety System)

**7** Conduct Temporary Works Management

\* Key rating criteria

(Please refer to "Reference Material on Safety Roles and Responsibilities of Key Stakeholders in the Hong Kong Construction Industry" on CIC website)

#### Submission of Information

A PowerPoint presentation with max. 10 slides and a video with no more than 10 minutes to illustrate the information required in assessment criteria.

#### Submission Deadline

All participants must submit the materials via CIC Life First Website on or before 6pm, 28 July 2023. The finalists should attend the finals in person on 28 August 2023.

## Activity 2

# "LIFE FIRST - DESIGN FOR SAFETY" Competition

We encourage Stakeholders to participant in "Life First - Design for Safety" Competition to demonstrate how to use design to enhance construction safety and safety culture.

### Eligibility

- ▶ Each participating team should have registered "Life First - Walk the Talk 2023". (Please register online on CIC Life First website)
- ▶ Each application can enter the Competition on a group basis with Client, Consultant, Contractor and Subcontractor representatives, etc.
- ▶ All construction projects applied for the Competition must still be in progress.

### Assessment Criteria

- ▶ Demonstrate how to use construction design to enhance site safety, including identifying potential hazards and reducing health and safety risks through adequate design earlier at the conceptual and planning phases and throughout the project lifecycle.
- ▶ Team participation and cooperation.
- ▶ Effectiveness in eliminating and reducing safety risks.

### Submission of Information

Submit (i) Application Form; (ii) A video with no more than 10 minutes; and (iii) A PowerPoint presentation with max. 10 slides to demonstrate assessment criteria.

### Submission Deadline

All participants must submit the materials via CIC Life First Website on or before 6pm, 28 July 2023. The finalists can prepare a model which is not less than 150cm (length + width + height) and to attend in person at an exhibition and award ceremony to be held in the "Construction Safety Week" on 28 August 2023.