

**FOR IMMEDIATE RELEASE**

**2014 WorldSkills Hong Kong Competition cum**  
**Construction Industry Mega Fun Day**

Hong Kong • 26 June 2014 – The WorldSkills Hong Kong Competition 2014 jointly organizes by the Construction Industry Council (CIC), the Vocational Training Council and the Clothing Industry Training Authority will be held on 27 & 28 June 2014 at Kai Tak Cruise Terminal. Construction related trades, including joinery, bricklaying, plumbing, wall & floor tiling and painting & decorating will also be held. Winners have the opportunity to become part of Hong Kong's delegation to the WorldSkills Competition 2015 in Sao Paulo, Brazil. Wong Dun-yee, Director (Training & Development) of the CIC said, "This Competition aims at promoting professional craftsmanship and raises the awareness of the general public of the importance of vocational education as well as skills training. It also coordinates with various policies to promote and enhance the vocational education as mentioned in the 2014 Policy Address."

During the above Competition, the Construction Industry Council will also organize the Construction Industry Mega Fun Day. Program includes various 'Have-a-Go' Trial Workshops and seminars to showcase the achievements of the trainees and master skills of the craftsmen. Construction Job Fair and Exhibition will also be set up to provide an industry-specific platform for staff recruitment and the introduction of the latest construction tools and equipment. There are more than 10 recruitment and exhibition booths at present. Various government departments will also showcase the models or displays of their key working project to enhance public awareness on public works.

The Construction Industry Council will also organize two brand-new events, the Master Skills Exhibition Match and the Virtual Reality Interactive Theatre. Organizations of the industry nominate their skilled master to form a team to participate in the Master Skills Exhibition Match. Competitions include bamboo scaffolding, bar-bending & fixing and speed bricklaying. It is believed that each team will try every means to retain their master honour.

The Virtual Reality Interactive Theatre, co-developed by the Construction Industry Council and Department of Industrial and Manufacturing Systems Engineering of the University of Hong Kong, provides visitors with a virtual and interactive image with a life-like and vivid experience. “Construction Wonderland” (「奇幻工程之旅」) and “The Fantastic Crane”(「天秤超體驗」) will be shown in the theatre. Visitors can watch the 270-degree screen and operate a tower crane in a virtual construction site just like working in the real-life high altitude, a lot more realistic and stimulating than playing video games.

Details of events and transportation arrangement have been uploaded on the [www.worldskillshongkong2014.org](http://www.worldskillshongkong2014.org) and [www.hkcic.org](http://www.hkcic.org) websites. Friends from the media are welcome to attend and visit.

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