

## FOR IMMEDIATE RELEASE

## **Launch of Logo and New Website**

Hong Kong • 1 January 2010 - We are pleased to announce that the logo of the Construction Industry Council (CIC) will come into effect today. The logo represents an energetic and sustainable image of the CIC. It brings with it a fresh look and projects the CIC's professional image to industry stakeholders and the public at large.

The new website of the CIC (www.hkcic.org) will also be launched on the same date. The design of the website emphasises the assets of the CIC, that is "People from the industry". We hope that the new website can improve our communications with industry stakeholders and the community.

## **About Construction Industry Council**

The Construction Industry Council (CIC) was formed on 1 February 2007 under the Construction Industry Council Ordinance Cap. 587. CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, as well as provide a communication channel for Government to solicit advice on all construction-related matters.

To learn more about the CIC, please visit website <u>www.hkcic.org</u> for further details.

## **Media Contact**

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