



發展局
Development Bureau



住房和城乡建设部科技与产业化发展中心
(住房和城乡建设部住宅产业化促进中心)



About CONSTRUCTION INNOVATION EXPO 2022

Construction Innovation Expo (CIExpo) 2022 is a signature event jointly organised by the Development Bureau of the Government of the Hong Kong Special Administrative Region (HKSARG), the Centre of Science and Technology Industrial Development, Ministry of Housing and Urban-Rural Development of the People's Republic of China and the Construction Industry Council (CIC). CIExpo 2022 provides a sharing and matching platform with the vision to promote innovative and advanced construction design methods, processes, materials, systems and applications to the industry worldwide.

Features of CIExpo 2022

- Showcasing the latest innovation solutions in construction and real estate fields
- Establishing business network with 200+ Corporates and 15,000+ Visitors from Hong Kong, the Greater Bay Area, the Mainland and overseas
- Signature Events
 - Global Construction Summit and Greater Bay Area (GBA) Summit
 - CIC Construction Innovation Award 2022 Presentation Ceremony
- Highlighted Events
 - 3.5-day Exhibition on Construction Innovation
 - 3-day International Conferences on Modular Integrated Construction (MiC), Digitalised Construction, Smart & Safe Construction and Sustainable Construction
 - Technical Tours
- Celebrate the 15th anniversary of the establishment of the CIC

Programme at a Glance (* Subject to final approval)

	12 Dec. (Mon)	13 Dec. (Tue)	14 Dec. (Wed)	15 Dec. (Thu)	16 Dec. (Fri)
Conferences	CIC Construction Innovation Award 2022 Presentation Ceremony	CIExpo 2022 Grand Opening Global Construction Summit GBA Summit	International Conferences on MiC and Digitalised Construction	International Conferences on Smart & Safe Construction and Sustainable Construction	Technical Tours
Exhibition	Move-in	Move-in Exhibition @ PM	Exhibition (Concurrent with InnoTalks and Future Projects Forums at Main Stage)		Exhibition Move-out @ PM



SPONSORSHIP PACKAGE

Package Benefits	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship Amount (HK\$)	250,000	200,000	150,000	80,000	50,000
Exposure at Conference Sessions	✓✓✓✓	✓✓✓	✓	N/A	N/A
Exposure at Exhibition (m²)	81 (Raw Space)	72 (Raw Space)	54 (Raw Space)	27 (Premium Booth)	18 (Standard Booth)
Exposure at Business Matching Area	✓	N/A	N/A	N/A	N/A
Exposure at Summits	✓	✓	N/A	N/A	N/A
Logo Acknowledgements	✓✓✓✓✓	✓✓✓✓	✓✓✓✓	✓✓✓	✓✓✓
Advertising Opportunities	✓✓✓✓	✓✓✓	✓	N/A	N/A
Publication Exposure	✓✓	✓✓	✓✓	✓✓	✓
Complimentary Seats for International Conferences	10	8	6	4	2
Complimentary Seats for Signature Summits	5	4	3	2	1
Limited to (No. of companies)	2	3	5	7	10



Diamond Sponsor

- Sponsor Amount: HK\$250,000
- Limited to 2 companies

Benefits of Sponsor

1. Exposure at Conference Sessions

- ▲ TWO speaking opportunities in TWO Conferences respectively (a 10-minute session)
- ▲ Acknowledgement by emcee at TWO Conferences
- ▲ Company souvenir / flyer (1 item) to be placed on each seat at TWO conferences *

2. Exposure at Exhibition

- ▲ One 81 m² exhibition space in raw space *

3. Exposure at Business Matching Area

- ▲ Logo exposure

4. Exposure at Summits

- ▲ Acknowledgement by emcee and logo exposure on backdrop

5. Logo Acknowledgements

- ▲ Logo on all marketing collaterals with the highest priority
- ▲ Logo on the Event's website
- ▲ Logo on Conference backdrops, Conference booklet and Exhibition brochure
- ▲ Logo printed on Conference Bag
- ▲ Logo shown on screen before the two conferences start and end

6. Advertising Opportunities

- ▲ One-time CIC's social media platforms acknowledgement
- ▲ Two-time feature paragraph in e-News acknowledge the sponsors
- ▲ Insertion of company souvenirs into Conference Bag (Up to two items) *
- ▲ Acknowledgement in Press Release(s)

7. Publication Exposure

- ▲ 1/4-page congratulatory advertisement on local Chinese newspaper supplement (post-conference) #
- ▲ 1-page advertisement on the Conference Booklet (*Choice of inside front, inside back and back cover*) #

8. Complimentary Seats

- ▲ 10 complimentary seats for 3-day International Conferences
- ▲ 5 complimentary seats for the Signature Summits



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Platinum Sponsor

- Sponsor Amount: HK\$200,000
- Limited to 3 companies

Benefits of Sponsor

1. Exposure at Conference Sessions

- ▲ ONE speaking opportunity in ONE Conference respectively (a 10-minute session)
- ▲ Special Acknowledgement by emcee at ONE Conference
- ▲ Company souvenir / flyer (1 item) to be placed on each seat *

2. Exposure at Exhibition

- ▲ One 72 m² exhibition space in raw space *

3. Exposure at Summits

- ▲ Logo exposure on backdrop

4. Logo Acknowledgements

- ▲ Logo on all marketing collaterals with second highest priority
- ▲ Logo on the Event's website
- ▲ Logo on Conference backdrops, Conference booklet and Exhibition brochure
- ▲ Logo shown on screen before two conferences starts and ends

5. Advertising Opportunities

- ▲ One-time CIC's social media platforms acknowledgement
- ▲ One-time feature paragraph in e-News regarding sponsors
- ▲ Insertion of company souvenirs into Conference Bag (One items) *

6. Publication Exposure

- ▲ 1/6-page congratulatory advertisement on local Chinese newspaper supplement (post-conference) #
- ▲ 1 spread page (run-of-page) advertisement on the Conference Booklet #

7. Complimentary Seats

- ▲ 8 complimentary seats for 3-day International Conferences
- ▲ 4 complimentary seats for the Signature Summits



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CONSTRUCTION
INDUSTRY COUNCIL
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Gold Sponsor

- Sponsor Amount: HK\$150,000
- Limited to 5 companies

Benefits of Sponsor

1. Exposure at Conference Sessions

- ▲ Acknowledgement by emcee at ONE Conference

2. Exposure at Exhibition

- ▲ One 54 m² exhibition space in raw space *

3. Logo Acknowledgements

- ▲ Logo on all marketing collaterals with third highest priority
- ▲ Logo on the Event's website
- ▲ Logo on Conference backdrops, Conference booklet and Exhibition brochure
- ▲ Logo shown on screen before two conferences starts and ends

4. Advertising Opportunities

- ▲ One-time CIC's social media platforms acknowledgement

5. Publication Exposure

- ▲ 1/8-page congratulatory advertisement on local Chinese newspaper supplement (post-conference) #
- ▲ 1 page (run-of-page) advertisement on the Conference Booklet #

6. Complimentary Seats

- ▲ 6 complimentary seats for 3-day International Conferences
- ▲ 3 complimentary seats for the Signature Summits



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Silver Sponsor

- Sponsor Amount: HK\$80,000
- Limited to 7 companies

Benefits of Sponsor

1. Exposure at Exhibition

- ▲ One 27 m² exhibition space in premium booth *

2. Logo Acknowledgements

- ▲ Logo on all marketing collaterals with forth highest priority
- ▲ Logo on the Event's website
- ▲ Logo on Conference backdrops, Conference booklet and Exhibition brochure

3. Publication Exposure

- ▲ 1/10-page congratulatory advertisement on local Chinese newspaper supplement (post-conference) #

4. Complimentary Seats

- ▲ 4 complimentary seats for 3-day International Conferences
- ▲ 2 complimentary seats for the Signature Summits



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Bronze Sponsor

- Sponsor Amount: HK\$50,000
- Limited to 10 companies

Benefits of Sponsor

1. Exposure at Exhibition

- ▲ One 18 m² exhibition space in standard booth *

2. Logo Acknowledgements

- ▲ Logo on all marketing collaterals with forth highest priority
- ▲ Logo on the Event's website
- ▲ Logo on Conference backdrops, Conference booklet and Exhibition brochure

3. Publication Exposure

- ▲ 1/10-page congratulatory advertisement on local Chinese newspaper supplement (post-conference) #
- ▲ 1 page (run-of-page) advertisement on the Conference Booklet #

4. Complimentary Seats

- ▲ 2 complimentary seats for 3-day International Conferences
- ▲ 1 complimentary seat for the Signature Summit

Notes

- * The sponsors are responsible for the production cost of their exhibits and exhibition space and timely delivery of items.
- # Advertising space will be arranged based on the order of payment receipt.

Important Dates

Confirmation of Sponsorship	31 May 2022
Submission of Logo	30 June 2022
Payment Deadline	30 July 2022
Event Dates	12 - 16 December 2022



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Terms and Conditions

1. Sponsors of all categories are accepted based on Organisers' discretion. Refund will be made to sponsor if the Organisers reject its sponsorship application.
2. There is no refund for any cancellation or withdrawal of sponsorship by sponsors after payment.
3. The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunities details.
4. Sponsors are not allowed to sublet, assign or apportion any part of the sponsoring item(s) nor represent, advertise or distribute literature or materials for the products or services of any other company(ies) or organisation(s).
5. The Organisers will not be liable for any damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise. Sponsors are encouraged to take out appropriate insurance coverage to cover for such potentials losses, where possible.
6. No part of an exhibit and no signs or other materials may be posted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that defaces the premises or equipment and furnishings outside the allocated space. Damages from failure to observe the notice is payable by the sponsor.
7. The Conference and Exhibition will be cancelled if a No. 8 typhoon signal or above is hoisted or the black rainstorm warning signal is raised three hours prior to start of the Conference and Exhibition.
8. Bank charges incurred for the sponsorship payment shall be borne by the Sponsor.
9. The event programme of CIExpo 2022 may be subject to change without prior notice.

Contacts

Contact: Construction Industry Council
Attn: Construction Innovation Expo 2022
Address: 38/F, COS Centre, 56 Tsun Yip Street, Kwun Tong, Kowloon, Hong Kong
Tel: (852) 2100 9000
Fax: (852) 2100 9090
Email: CIExpo@cic.hk



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CONSTRUCTION INNOVATION EXPO 2022

Reply Slip for Sponsorship

**Please also fill in the Application Form for Booth for information of exhibits*

To: Construction Industry Council Attn: CIExpo 2022 Sponsorship Email: CIExpo@cic.hk

** Please tick (☑) the selected one.*

- | | |
|--|---|
| <input type="checkbox"/> Diamond Sponsor (HK\$250,000) | <input type="checkbox"/> Platinum Sponsor (HK\$200,000) |
| <input type="checkbox"/> Gold Sponsor (HK\$150,000) | <input type="checkbox"/> Silver Sponsor (HK\$80,000) |
| <input type="checkbox"/> Bronze Sponsor (HK\$50,000) | |

Company Details

Company: _____
Address: _____
Contact Person: _____
Position: _____
Telephone: _____
Email: _____

Payment Method

- ☐ Please send us an invoice for the selected sponsorship.
- ☐ We enclosed a cheque made payable to "Construction Industry Council".
(Cheque no.: _____ Bank: _____)
- ☐ Bank Transfer (* Please attach a copy of the remittance advice with this form.)
Bank Name: The Hongkong and Shanghai Banking Corporation Limited
Account Name: Construction Industry Council
Account No.: 004-111-418042-001
SWIFT Code: HSBCHKHKKH
Remark: CIExpo 2022 Sponsorship

All bank charges for remittance shall be borne by the Sponsor.

We agree to abide by all exhibit terms, conditions and regulations set forth on this form and on the Construction Innovation Expo 2022 Application Form for Booth.

Signature (with Company Chop): _____

Date: _____