

CONSTRUCTION INNOVATION 建造創新博覽會 EXPO 2022



12-16
DEC 2022

香港會議展覽中心
Hong Kong Convention
and Exhibition Centre



展位申請及活動贊助
Booth and Sponsorship
Application

主辦機構
Organisers



發展局
Development Bureau



CONSTRUCTION
INDUSTRY COUNCIL
建造業議會

關於建造創新博覽會2022 ABOUT CIEXPO 2022

推動香港建造業可持續發展

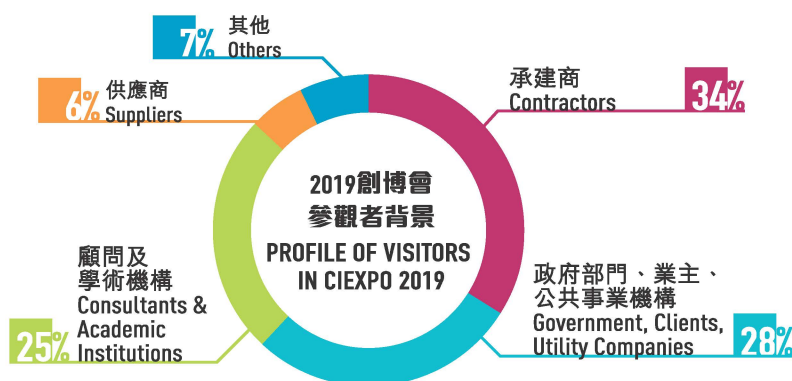
DRIVING THE HK CONSTRUCTION INDUSTRY FOR SUSTAINABLE DEVELOPMENT

建造創新博覽會2022（創博會）是由香港特別行政區政府發展局、國家住房和城鄉建設部科技與產業化發展中心及建造業議會合辦的建造業盛事。創博會致力將世界各地的先進建築技術帶到香港，並為業界提供一個分享及商貿配對平台，以推動建造創新科技，發掘更多本地、內地與海外的建造業商機。

Construction Innovation Expo 2022 (CIExpo) is a signature event co-organised by the Development Bureau of the Government of the Hong Kong Special Administrative Region, Centre of Science and Technology Industrial Development of the Ministry of Housing and Urban-Rural Development of the People's Republic of China and the Construction Industry Council. CIExpo 2022 aims to display emerging and advanced technologies, with the vision of promoting innovations in the construction industry and discover business opportunities in Hong Kong, the Mainland and overseas.

2019年首屆建造創新博覽會盛況 OVERVIEW OF THE FIRST CIEXPO IN 2019

2019 創博會調查 SURVEY OF CIEXPO 2019



五大非本地參觀者來源地 TOP 5 NON-LOCAL VISITOR COUNTRIES AND REGIONS



23,500+

參觀人次
VISITS

228

間本地及海外參展商
EXHIBITORS FROM HONG KONG
AND OVERSEAS

25+

名來自內地、歐亞及香港特區政府與
建造相關的主要官員及其代表
CONSTRUCTION-RELATED GOVERNMENT OFFICIALS AND
REPRESENTATIVES FROM THE PRC, EUROPE, ASIA AND THE HKSAR

86%

展商認為創博會有助擴展業務網絡及提升公司形象，
亦有意再次於創博會參展。
OF EXHIBITORS THOUGHT CIEXPO HELPED TO EXPAND BUSINESS
NETWORK AND BUILD COMPANY IMAGE AND WERE INTERESTED
TO EXHIBIT AT CIEXPO AGAIN.

RECAP 2019 回顧



成為創博會2022參展商 BECOME A CIEXPO 2022 EXHIBITOR



與建造業界的關鍵人物
會面交流
Meet with key industry
players in the construction
industry



展示創新建造方案及
應用成果
Showcase the latest
innovative solutions and
application in
construction industry



享用特定洽談專區及商
貿配對服務
Enjoy dedicated networking
area and business
matching service



參與具啟發性的演說及主
題會議，把握全球尖端建
造技術
Attend inspiring keynote
lectures and themed sessions
on the world cutting-edge
construction technologies

創博會2022特點 FEATURES OF CIEXPO 2022

20,000+

預計
參觀人次
ANTICIPATED
VISITS

150+

本地及海外的
參展商
EXHIBITORS FROM
HONG KONG AND
OVERSEAS

40+

主講嘉賓
環節
RENOWNED
SPEAKERS

線上與實體
商貿網絡
HYBRID BUSINESS
NETWORKING

發掘最新建築技術及
建立伙伴網絡
DISCOVER THE LATEST
CONSTRUCTION
DEVELOPMENT &
EXPAND BUSINESS NETWORK

慶祝

建造業議會成立
15週年

CELEBRATE THE
15TH ANNIVERSARY
OF THE ESTABLISHMENT OF
THE CONSTRUCTION
INDUSTRY COUNCIL

活動日程一覽 PROGRAMME AT A GLANCE

2022	12 · 12 — MON	13 · 12 — TUE	14 · 12 — WED	15 · 12 — THU	16 · 12 — FRI
AM		世界建造高峰會 GLOBAL CONSTRUCTION SUMMIT	「組裝合成」建築法 國際會議 INT'L CONFERENCE ON MIC	建造安全與健康 國際會議 INT'L CONFERENCE ON CONSTRUCTION SAFETY & HEALTH	技術參觀團 TECHNICAL TOURS
PM	2022 建造業議會 創新獎頒獎禮 CIC CONSTRUCTION INNOVATION AWARD 2022 PRESENTATION CEREMONY	創博會開幕典禮 CIEXPO GRAND OPENING CEREMONY 大灣區建造高峰會 GREATER BAY AREA CONSTRUCTION SUMMIT	建造數碼化國際會議 INT'L CONFERENCE ON CONSTRUCTION DIGITALISATION	綠色建造國際會議 INT'L CONFERENCE ON GREEN CONSTRUCTION	同場活動： 香港綠色建築議會 - 大灣區可持續 建築環境會議 2022 CONCURRENT EVENT: HKGBC - GREATER BAY AREA SUSTAINABLE BUILT ENVIRONMENT CONFERENCE 2022
* 有關活動日程的最新資訊， 請留意創博會網頁。 Please visit the CIExpo website for the latest updates.		展覽 EXHIBITION 工業化 INDUSTRIALISATION • 數碼化 DIGITALISATION • 自動化 AUTOMATION • 現代化 MODERNISATION			

展商獨家活動：未來機遇論壇 EXCLUSIVE EVENT TO EXHIBITORS: FUTURE PROJECT FORUMS

邀請本地公司及私人項目發展商分享未來項目需求及現時業務痛點，由展商提供合適解決方案。

Public and private project clients will be invited to share their project pipeline and anticipated challenges.

Exhibitors can prepare practical solutions to suit the needs.

(*有關上述論壇的最新資訊，請參閱創博會網頁。Please visit the CIExpo website for the latest updates of the above said Forum.)

參展費用 PARTICIPATION FEE

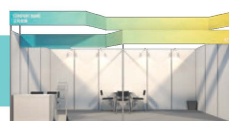
標準展位
STANDARD BOOTH



設施 Provision: 基本配備及電力供應
Basic Furniture and Power Supply

租金 Rent: **HK\$1,600 / 平方米 m²**

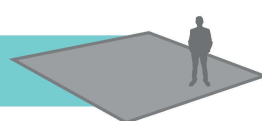
特裝展位
PREMIUM BOOTH



設施 Provision: 高級配備及電力供應
Premium Furniture and Power Supply

租金 Rent: **HK\$1,850 / 平方米 m²**

光地展位
RAW SPACE



面積 Area: 最少 Min. 36 m²
設施 Provision: 自行搭建
Self Decoration

租金 Rent: **HK\$1,400 / 平方米 m²**

* 參展費用設有優惠，詳情請參閱展位申請表格。Details on the participation fee discount can be found on the Booth Application Form.

「中小企業市場推廣基金」SME Export Marketing Fund

「中小企業市場推廣基金」(基金)現已放寬只限中小企業申請的要求。基金資助企業參與推廣活動，詳情請參閱基金網頁: <https://www.smefund.tid.gov.hk/>
The eligibility criteria of the SME Export Marketing Fund is relaxed to cover non-SMEs, which provides funding support to enterprises for their participation in the promotion activities, please visit: <https://www.smefund.tid.gov.hk/> for details.

支持機構 SUPPORTING ORGANISATIONS



(排名不分先後 In No Particular Order)

活動贊助 SPONSORSHIP PACKAGE

	鑽石 DIAMOND	鉑金 PLATINUM	金 GOLD	銀 SILVER	銅 BRONZE
贊助金額 Sponsored Amount	HK\$250,000	HK\$200,000	HK\$150,000	HK\$80,000	HK\$50,000
附設展位面積 Booth Area Equipped	81m ² 光地展位 Raw Space	72m ² 光地展位 Raw Space	54m ² 光地展位 Raw Space	27m ² 特裝展位 Premium Booth	18m ² 特裝展位 Premium Booth

* 各級贊助計劃設有不同曝光機會，詳情請參閱贊助申請表格。

Details on the exposure opportunity of different sponsorship packages can be found on the Sponsorship Application Form.

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