



CONSTRUCTION INDUSTRY COUNCIL  
建造業議會

## CIC Conference 2012

***“ Manpower Sustainability of Construction Industry cum  
Zero Carbon Building Development in Hong Kong ”***

Friday, 28 September 2012 | Kowloon Shangri-La, Hong Kong

# Sponsorship Package

此贊助計劃只提供英文版本。如有需要中文版本，請致電 2100 9038 或以電郵  
[conference@hkcic.org](mailto:conference@hkcic.org) 與建造業議會秘書處聯絡。

## **KEY OBJECTIVES**

The one-day event is aimed at looking into the manpower trends and issues facing the local construction industry. Local and overseas professionals will be invited to share their views in achieving manpower sustainability. Another major focus of the conference is the development of the CIC's ZCB, the first zero carbon building in Hong Kong. Experts from abroad will also speak about their experience in the construction and maintenance of their zero-carbon projects.

## **AREAS OF SPECIAL INTEREST**

Prominent speakers from around the world are invited to share their experience and updated knowledge in the realms of the construction industry. Two main themes include:

- Manpower Sustainability; and
- Zero Carbon Building

## **EXPECTED DELEGATES**

- Employers
- Environmental Practitioners
- Consultants
- Contractors
- Engineers
- Surveyors
- Architects
- Legal Practitioners
- Government Officials
- Academia
- University Students

## **ABOUT THE ORGANISER**

### **Construction Industry Council**

Construction Industry Council (CIC) was formed on 1 February 2007. CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training for construction workforce, as well as provide a communication channel for Government to solicit advice on all construction-related matters. In order to propagate improvements across the entire industry, CIC is empowered to formulate codes of conduct, administer registration and rating schemes, steer forward research and manpower development, facilitate adoption of construction standards, promote good practices and compile performance indicators. CIC is also the sole financial backer of the Hong Kong Green Building Council.

To learn more about CIC, please visit <http://www.hkcic.org>.

## **ABOUT THE CO—ORGANISER**

### **Development Bureau**

The Development Bureau covers matters relating to planning, land use, buildings, urban renewal, construction and works and development-related heritage conservation. Bringing related policies together will help speed up the implementation of large-scale projects and enhance efficiency while ensuring early attention to heritage conservation.

To learn more about the Development Bureau, please visit <<http://www.devb.gov.hk>>.

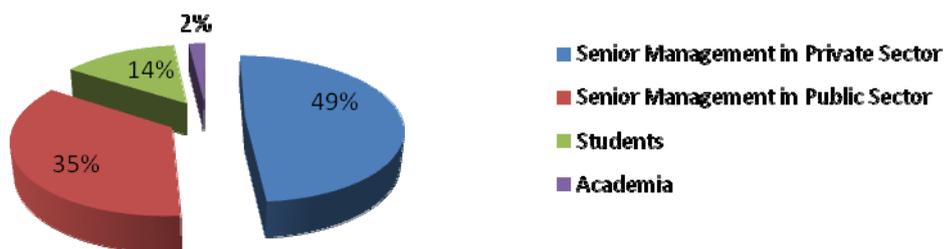
# EVENT SNAPSHOTS

## (INAUGURAL CIC CONFERENCE 2011)



## PROFILE OF PARTICIPANTS

84% of the registrants in the Inaugural CIC Conference were Senior Decision Markers



# CIC CONFERENCE 2012

## TENTATIVE PROGRAMME RUNDOWN

Time	Event
08:30 ~ 09:00	<b>Registration</b>
09:00 ~ 09:10	<b>Opening Remarks</b>
09:10 ~ 09:30	<b>Keynote Address by Permanent Secretary for Development (Works)</b>
09:30 ~ 10:50	<b><u>Manpower Supply</u></b> An overview of current manpower supply in Hong Kong
	Manpower supply forecast model
	Discussion Panel – Problems, Obstacles, and Solutions for Manpower Sustainability
10:50 ~ 11:10	<b>Morning Refreshment Break</b>
11:10 ~ 12:20	<b><u>How to Tackle Manpower Supply Problems</u></b> Possible means of tackling manpower supply, both shortage and over-supply
	An overview of what Hong Kong is doing
	Discussion Panel – Overseas experience and how Hong Kong can do more
12:20 ~ 14:00	<b>Conference Luncheon with Keynote Speech by Secretary for Development</b>
14:00 ~ 14:55	<b><u>Zero Carbon Building</u></b> Missions and Visions of the CIC's ZCB
	Challenges in Zero Carbon Building Development in Hong Kong
14:55 ~ 15:25	<b>Afternoon Refreshment Break</b>
15:25 ~ 15:55	Implementation of Carbon Neutral Plan in the United Kingdom
15:55 ~ 16:40	Discussion Panel – Zero Carbon Building Development
16:40 ~ 16:45	<b>Closing Remarks by Secretary for the Environment</b>

The organiser reserves the rights to make any changes to the programme and speakers without prior notice.

# SPONSORSHIP OPPORTUNITIES & BENEFITS

*Should your organisation be interested in other sponsorship packages which are not listed below please do not hesitate to contact Construction Industry Council (CIC) on Tel: (852) 2100 9038 or E-mail: <conference@hkcic.org> to discuss your preferences.*

## **Platinum Sponsor: HK\$80,000**

As Platinum Sponsor, your organisation will enjoy the following benefits:-

- Special announcement and acknowledgement of your company as a Platinum Sponsor will be made during the conference
- Premium logo placement on conference website, newspaper supplement in Ming Pao and The Standard; and conference background screens
- Premium placement of exhibition table to showcase your organisation's promotion materials throughout the conference
- Four complimentary seats in the Conference (*Worth HK\$9,200*)
- 40% discount on the registration fee for your company staff

## **Gold Sponsor: HK\$50,000**

As Gold Sponsor, your organisation will enjoy the following benefits:-

- Special announcement and acknowledgement of your company as a Gold Sponsor will be made during the conference
- Logo exposure in conference website, newspaper supplement in Ming Pao and The Standard; and conference background screens
- Free placement of exhibition table to showcase your organisation's promotion materials throughout the conference
- Two complimentary seats in the Conference (*Worth HK\$4,600*)
- 30% discount on the registration fee for your company staff

## **Silver Sponsor: HK\$30,000**

As Silver Sponsor, your organisation will enjoy the following benefits:-

- Special announcement and acknowledgement of your company as a Silver Sponsor will be made during the conference
- Logo exposure in conference website, newspaper supplement in Ming Pao and The Standard; and conference background screens
- A shared corporate counter for your company's promotional materials
- Two complimentary seats in the Conference (*Worth HK\$4,600*)
- 20% discount on the registration fee for your company staff

# SPONSORSHIP OPPORTUNITIES & BENEFITS

*Should your organisation be interested in other sponsorship packages which are not listed below please do not hesitate to contact Construction Industry Council (CIC) on Tel: (852) 2 100 9038 or E-mail: <conference@hkcic.org> to discuss your preferences.*

## **Luncheon Sponsor: HK\$40,000 (Exclusive)**

As Luncheon Sponsor, your organisation will enjoy the following benefits:-

- Special announcement and acknowledgement of your company will be made at the beginning of the conference luncheon
- Logo exposure in conference website, newspaper supplement in Ming Pao and The Standard; and conference background screens
- A shared corporate counter for your company's promotional materials
- Prominent logo acknowledgement at the lunch venue
- Company literature placed at every luncheon table

## **Refreshment Breaks Sponsor: HK\$20,000**

There are two sessions of Refreshment Breaks during the conference. This high-visibility sponsorship comes with the following incentives for the Refreshment Breaks Sponsor(s):-

- Special announcement and acknowledgement of your company will be made at the beginning of the sponsored refreshment breaks
- Logo exposure in conference website, newspaper supplement in Ming Pao and The Standard; and conference background screens
- A shared corporate counter for your company's promotional materials

## **Conference Name Badge Sponsor: HK\$10,000 (Exclusive)**

After checking-in at the registration desk, guests-of-honour, speakers, delegates and conference staff are required to wear name badges at all times during the conference for security reasons. The Conference Name Badge Sponsor will enjoy the following incentives:-

- Company logo on each name badge
- Logo exposure in conference website, newspaper supplement in Ming Pao and The Standard;
- Special announcement and acknowledgement of your company will be made at the conference

# CONTACTS

Further opportunities can be discussed in detail with our Corporate Communications and Marketing Team who can tailor packages to suit your own requirements.

Address: Construction Industry Council  
15/F, Allied Kajima Building, 138 Gloucester Road, Wanchai, Hong Kong  
Tel: (852) 2100 9038  
Fax: (852) 2100 9090  
Email: <conference@hkcic.org>  
Website: <<http://www.hkcic.org/conference2012>>

## TERMS AND CONDITIONS

1. Luncheon Sponsor and Conference Name Badge Sponsor are accepted based on a first-come-first-serve basis. Final approval is at CIC's discretion.
2. Payment to be made prior to **28 August 2012**.
3. No refund for any cancellations of sponsorship after **4 September 2012**. Deduction of 25% administration expenses.
4. The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunities details.
5. Sponsors are not allowed to sublet, assign or apportion any part of the sponsoring item(s) nor represent, advertise or distribute literature or materials for the products or services of any other company(ies) or organisation(s).
6. Construction Industry Council (CIC) will not be liable for any damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise. Sponsors are encouraged to take out appropriate insurance coverage to cover for such potentials losses, where possible.
7. No part of an exhibit and no signs or other materials may be posted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that defaces the premises or equipment and furnishings. Damages from failure to observe the notice is payable by the sponsor.
8. The conference will be cancelled if a No. 8 typhoon signal or above is hoisted or the black rainstorm warning signal is raised three hours prior to start of the conference.
9. In the event CIC cancels the conference, a full refund of the amount paid up to the date of cancellation shall be given.



CONSTRUCTION  
INDUSTRY COUNCIL  
建造業議會

## CIC Conference 2012

**“Manpower Sustainability of Construction Industry cum  
Zero Carbon Building Development in Hong Kong”**

Friday, 28 September 2012 | Kowloon Shangri-la, Hong Kong

### **SPONSORSHIP REPLY FORM**

Please return this form to Construction Industry Council:-  
by mail: CIC, 15/F, Allied Kajima Building, 138 Gloucester Road, Wanchai, Hong Kong  
OR by fax: (852) 2100 9090 OR by email <conference@hkcic.org>.  
For enquiry please contact CIC on Tel: (852) 2100 9038 or E-mail <conference@hkcic.org>.

We wish to take up one of the following categories of sponsorship for the CIC Conference 2012: “”:

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Sponsor for HK\$80,000 | <input type="checkbox"/> Luncheon Sponsorship for HK\$40,000           |
| <input type="checkbox"/> Gold Sponsor for HK\$50,000     | <input type="checkbox"/> Refreshment Breaks Sponsorship for HK\$20,000 |
| <input type="checkbox"/> Silver Sponsor for HK\$30,000   | <input type="checkbox"/> Conference Name Badge Sponsor for HK\$10,000  |

Title : Prof / Dr / Ir / Mr / Mrs / Ms / Other \*:

Surname : \_\_\_\_\_ First Name : \_\_\_\_\_

Company : \_\_\_\_\_

Position : \_\_\_\_\_

Address : \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_  
(country code + area code + number) (country code + area code + number)

Email : \_\_\_\_\_

\* Please delete as appropriate

### **Payment Method** \* Please tick the appropriate box(es) below to indicate your payment method.

- Please invoice me.
- I enclose a cheque made payable to “Construction Industry Council”.
- Bank Transfer<sup>#</sup> (please attach a copy of the remittance advice with this form to avoid any possible confusion)

Bank Name: The Hongkong and Shanghai Banking Corporation

Address: 1 Queen’s Road Central, Hong Kong

Account Name: Construction Industry Council

Account Number: 808-261325-001

Swift Code: HSBCHKHCHKH

<sup>#</sup> All bank charges for remittance must be borne by the sponsor.

**Confirmed By:**

\_\_\_\_\_  
**Company Name (please print)**

\_\_\_\_\_  
**Authorised Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Name (please print)**

\_\_\_\_\_  
**Company Chop**