

FOR IMMEDIATE RELEASE

Construction Industry Ambassador 2017 **is Now Open for Application**

Hong Kong • 1 August 2017 – With an aim to elevate the professional image of construction personnel by recognising elites with high potential or outstanding performance in the industry, and thus, raising interest among the younger generation and inspire them to join the industry, the Construction Industry Council (CIC) launches the Construction Industry Ambassador 2017. The 20 selected Ambassadors will be tasked with promoting the construction industry to the public and industrial practitioners through various publicity activities and share their personal stories. The nomination is now open until 6 October 2017.

Ambassadors will be selected from three categories, namely “CIC Trainee Division”, “Practitioner Division” and “Student Division”. The newly added “Student Division” is open to all secondary students who are studying Form 4 or above and interested in the industry, and university students who are studying subjects in relation to construction, so as to bring new impetus for the construction industry. The official appointment ceremony will be held on 20 November 2017.

Prizes for Construction Industry Ambassadors and their nominators include:

- Practitioner Division and CIC Trainee Division: HK\$10,000 cash prize and named as “Construction Industry Ambassador”
- Student Division: HK\$8,000 cash prize and named as “Construction Industry Ambassador”
- Their nominators will be awarded HK\$1,000 cash prize

The adjudication panel comprises prominent figures in the industry and they will consider the candidates’ potentials and outstanding performances in their professions, with the ultimate goal of selecting the Ambassadors of the year. More, the Ambassadors should be dynamic, committed, passionate and honest, in order to be professional icons of the industry. To well-equip the Ambassadors to fulfil their roles, they will undergo a series of professional training to enhance their communication and presentation skills, as well as business and social etiquette for building a professional image.

The nomination form can be obtained from CIC headquarters (38/F, COS Centre, 56 Tsun Yip Street, Kwun Tong, Kowloon) and its training centres or downloaded online. The completed form together with one half-length and one full-length photo of the candidate

should be submitted by hand or by mail to CIC headquarters by 6 October 2017. For details, please visit the campaign website www.cic.hk/ci_ambassador or call 2100 9000.

The first Construction Industry Ambassador was held in 2013 and it gained extensive support from the government and industry. The 27 Ambassadors from the first two nominations held in 2013 and 2015 have become the vital force strengthening the industry and contributing Hong Kong with their professional images and dedications.



**CONSTRUCTION
INDUSTRY COUNCIL**
建造業議會

截止日期: 2017年10月6日
Nomination Deadline: 6 Oct 2017

建造業活力大使選舉

Construction Industry Ambassador Nomination

Objectives 目的

- To raise the younger generation's interest in the construction industry
- To elevate the professional image of construction personnel by recognising elites with high potential or outstanding performance in the industry
- 引發年青人對建造業工作的興趣
- 選擇業內高素質或傑出表現的精英, 從而提升建造業從業員的專業形象

Eligibility and Nomination Procedures 參選資格及方法

Candidates can join one of the following divisions:

CIC Trainee Division: Full-time CIC trainees who are studying during the nomination period or who have graduated within 3 months prior to the nomination deadline, can be nominated by instructors or self-nominated.

Practitioner Division: Practitioners who are working in the industry can be nominated by employers or self-nominated.

Student Division: All secondary students who are studying Form 4 or above and interested in the industry, and university students who are studying subjects in relation to construction before the nomination deadline, can be nominated by principals, professors, teachers or self-nominated.

參選人可參選以下其中一個組別:

建造業議會學員組別: 於提名期內在學或在截止提名前3個月內畢業的建造業議會全日制課程學員, 可由導師提名或自薦。

從業員組別: 在建造業工作的業內從業員, 可由僱主提名或自薦。

學生組別: 於截止提名前, 就讀中四或以上並有意於建造業發展的中學生, 或就讀建造業相關學系的大學生, 可由校長、教授、老師提名或自薦。

Awards 獎項

CIC Trainee Division: HK\$10,000 cash prize and named as "Construction Industry Ambassador"

Practitioner Division: HK\$10,000 cash prize and named as "Construction Industry Ambassador"

Student Division: HK\$8,000 cash prize and named as "Construction Industry Ambassador"

Successful nominators will be awarded HK\$1,000 cash prize

建造業議會學員組別: 獲獎\$10,000元现金禮券及冠以「建造業活力大使」之名銜

從業員組別: 獲獎\$10,000元现金禮券及冠以「建造業活力大使」之名銜

學生組別: 獲獎\$8,000元现金禮券及冠以「建造業活力大使」之名銜

每位獲頒「建造業活力大使」的提名人均會獲頒贈\$1,000元现金禮券

The nomination of Construction Industry Ambassador is now open till 6 October 2017

About the Construction Industry Council

The Construction Industry Council (CIC) was formed in 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to the Government, provide professional training and registration services, and serve as a communication channel between the Government and the construction industry.

Please visit www.cic.hk for further details.

Media Enquiries

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