

FOR IMMEDIATE RELEASE

MiC: Maximise Infinite Creativity

Construction Industry Council's Mini-building Model Competition brings creativity to urban landscape

Hong Kong , 11 June 2021 – If you are given a chance to create a landmark building in Hong Kong, what would you do? Most buildings in Hong Kong are rectangular, especially those built with Modular Integrated Construction (MiC) method. The Construction Industry Council (CIC) recently launched the “MiC: Maximise Infinite Creativity” Mini-Building Model Competition (Competition) to ignite creativity among secondary school students, hoping to bring fresh new ideas to our urban landscape and the construction industry.

The CIC is now recruiting secondary students in Hong Kong to participate in the Competition's two categories, namely “Senior (Form 4 to Form 6)” and “Junior (Form 1 to Form 3)”. Students are encouraged to form groups of maximum 4 and create building models with MiC method concepts. Professional trainings on MiC and related technology (e.g. Building Information Modelling; BIM) will be provided to participants. Winning teams will be awarded cash coupons as much as HKD4,000 and get the rare chance to participate in professional construction conferences. Winning models will also be exhibited in CIC-Zero Carbon Park in November during CIC's signature event “Construction Month”.

Modular Integrated Construction (MiC) method is one of the newest and most popular construction method in recent years. Free-standing integrated modules completed with finishes, fixtures and fittings are manufactured in a prefabrication factory and then transported to site for installation in a building. Such construction method requires minimal on-site installation procedures and greatly reduces the negative impact brought to the neighbourhood. MiC method is much safer and more productive as compared to traditional construction method. MiC method is also more environmental friendly and it also contributes to its popularity in recent years. InnoCell, Nam Cheong 220 and Married Quarters for the Fire Services Department at Pak Shing Kok are examples of MiC buildings in Hong Kong. Have you noticed that they are all rectangular in shape? With



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creativity, even MiC buildings can surprise us, for example, Star Apartment in the United States, Habitat 67 in Canada and Nakagin Capsule Tower are buildings with interesting outlook built with MiC method.

In the Mini-Building Model Competition, students can build rectangular modules and create their buildings in an artistic way, or design modules of unique shapes to establish their buildings with practical functions. Teams can create their buildings in the scale of 1:50 with their own choice of materials. Every MiC building model should have at least 20 modules and 5 storeys. Submitted models will be evaluated base on creativity, use of environmentally friendly materials, practicality, sustainability concept, aesthetic etc. Enrolment has started and all secondary students are invited to participate! For details, check out the event website:

http://www.cic.hk/chi/main/aboutcic/news_and_updates/events_calendar/event-574.html



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MODULAR INTEGRATED CONSTRUCTION

夢想建築



MAXIMISE INFINITE CREATIVITY
MINI-BUILDING MODEL COMPETITION
截止報名:10.7.2021

迷你建築模型比賽
由你組合



題目

參加訓練後以組裝合成建築法設計一幢最少樓高5層及擁有20個面積約650平方呎單位的住宅大廈，並按1:50比例製作微縮模型。
評分標準包括創意、適當使用環保物料、實用性、細緻度、美觀、可持續概念實踐等。

獎項

高中組及初中組
(最多4位學生)

冠軍隊伍 - 港幣4,000元現金券
亞軍隊伍 - 港幣3,000元現金券
季軍隊伍 - 港幣2,500元現金券
最有創意獎 - 港幣2,000元現金券
最佳環保創作獎 - 港幣2,000元現金券

報名網址

於2021年7月10日前報名:
<https://forms.gle/ToTaLC5ogvjkx5>



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About the Construction Industry Council

The Construction Industry Council (CIC) was formed in 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to the Government, provide professional training and registration services, and serve as a communication channel between the Government and the construction industry.

Please visit www.cic.hk for further details.