

PRESS RELEASE
For Immediate Release

ZCB Ambassador Scheme Annual Reception
Students active in promoting low carbon living

Hong Kong • 21 May 2015 — The Construction Industry Council (CIC) and Zero Carbon Building (ZCB) hosted the second “ZCB Ambassador Scheme” Annual Reception today at the ZCB in Kowloon Bay. Thirty-two student ambassadors received awards in the Annual Reception, commending their contributions of service to both ZCB and the community activities to promote low carbon living. The number of students who were qualified for the awards increased six times over last year, reflecting the students' increasing awareness of and active participation in low carbon living. They put what they have learnt into practice and promote low carbon living messages to their family and friends for building a low carbon and sustainable city in the coming future.

ZCB Student Ambassadors are required to implement and report their annual environmental activities, comply with the “Carbon Code of Practice”, familiarise themselves with “the Ten Principles of One Planet Living” and apply them in their daily lives. The qualified activities would earn carbon points under the Scheme. Student Ambassadors will receive Bronze, Silver, Gold or Platinum awards once they have accumulated sufficient number of carbon points.

The achievement of Student Ambassadors are encouraging this year that three students from Sing Yin Secondary School, including WONG Wai-lung, CHEUNG Tsz-kit and TAI Ho-ngai, who were the first two to have received the highest grade awards, the Platinum Award and the Gold Award, of the scheme respectively. They have participated in numerous activities held both in school and the community, including organising environmental protection competitions in school, teaching fellow schoolmates on how to deal with kitchen waste and holding exhibitions about environmental protection in a shopping mall, in order to promote low carbon living. Mr. YU Wai-wai, Chairman of ZCB, said during his speech, “It is heartening to note that the youth is committed to leading a low carbon living, setting a good example for paving a greener city for us.”

ZCB launched the “Ambassador Scheme” in December 2012. The Scheme aims at empowering young people with skills, knowledge and confidence in promoting zero carbon building and low carbon living, and motivating them to take control of their own carbon footprint in order to help make changes at home, at school and in society to build a low carbon community together. As of the end of April 2015, more than 1,000 students enrolled in the “ZCB Student Ambassador Scheme”. With guidance and support of the Honorary Ambassadors and Professional Ambassadors, Student

Ambassadors will take part in different trainings and workshops about low / zero carbon building design and technologies.

WONG Wai-lung, the Platinum awardee, said, “I have been more conscious about environmental protection after engaging in different low carbon living environmental activities. I will try my best to reduce my own carbon footprint and encourage my family and friends to save the Earth. Moreover, organising competitions and exhibition about environmental protection not only can enhance my leadership and communication skills, but also well equip myself with all-rounded trainings for future personal development.”

Over the past year, ZCB organised a range of low carbon / environmental activities namely talks, workshops and visits under the scheme. ZCB provided opportunities for student ambassadors to visit local exemplary green buildings, such as the Energizing Kowloon East Office and the Holiday Inn Express Hong Kong Soho, both received BEAM Plus Platinum rating. They also got chances to be a tour guide to introduce different eco-facilities of ZCB to the guests and the public.

Mr Yu stated, “ZCB will continue to promote low carbon living and demonstrate the related new technologies to the public. We hope the scheme can continue to educate the younger generation and promote the ZCB message to all students in Hong Kong, in order to build a low carbon city.”

For further details about ZCB Ambassador Scheme, please visit
<http://zcb.hkcic.org/Eng/Contribute/Ambassador/schemedetails.aspx>

Event Photos

Photos Download:

<https://www.dropbox.com/sh/pl2hsb97452d89m/AAD9Gq4BLApByWUyudasLJhea?dl=0>



The Secretary for Development and The Commander of the ZCB Ambassadors, Mr. Paul CHAN Mo-po, officiated the Annual Reception to lead the fellow ambassadors to promote low carbon living to the community.



Mr. YU Wai-wai, Chairman of ZCB made a speech for ZCB Ambassador Scheme Annual Reception.



Three students from Sing Yin Secondary School, including (from left to right) WONG Wai-lung, CHEUNG Tsz-kit and TAI Ho-ngai, who were the first two to have received the highest grade awards, the Platinum Award and the Gold Award respectively.



Ambassadors received awards in the second "ZCB Ambassador Scheme" Annual Reception.



(From Left to Right)

- Ir WONG Sek-cheung, Chief Engineer of Energy Efficiency, Electrical and Mechanical Services Department
- Dr. Christopher TO, Executive Director of Construction Industry Council and Board Member of ZCB
- Ms. Salenda LAU, Board Member of ZCB
- Mr. YU Wai-wai, Chairman of ZCB
- Mr. Paul CHAN Mo-po, Secretary for Development and Commander of ZCB Ambassadors
- Ir LEE Shing-see, Chairman of Construction Industry Council
- Ir Conrad WONG Tin-cheung, Honorary Ambassador of "ZCB Ambassador Scheme"
- Ms. Catherine NG So-kuen, Honorary Ambassador of "ZCB Ambassador Scheme"
- Dr. Guiyi LI, Director of ZCB



Drama performed by Ir Tony Ip, Professional Ambassador of "ZCB Ambassador Scheme" and students.

About the Construction Industry Council

The Construction Industry Council (CIC) was formed on 1 February 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training and registration for the construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

Please visit www.hkcic.org for further details.

About ZCB

Zero Carbon Building is a charitable company established by the CIC to manage and operate ZCB. Developed by the CIC in collaboration with the Hong Kong Government, ZCB is Hong Kong's first zero carbon building. It aims to showcase the state-of-the-art eco-building design and technologies to the construction industry locally and internationally and to raise the community's awareness of low carbon living. It serves as a platform for the construction industry to share knowledge and expertise in low carbon building design and technologies, and provides the public with a greenery leisure space for enjoyment.

Guided tours of ZCB can be booked online. For further information, please visit <http://zcb.hkcic.org>.

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